

# Moovit Carpooling Privacy Policy

**Last Updated: March 25th, 2018**

Moovit App Global Ltd. with registered address at 2 Ilan Ramon Street, Ness Ziona, Israel (“**Moovit**”, “**we**”, “**our**” or the “**Company**”) welcomes you (the “**User**” or “**you**”) to our Moovit Carpooling Services (“**MOOVIT CARPOOLING SERVICES**” or “**MCS**”). We connect Users who need a ride (the “**Rider(s)**”) with Users who are traveling to the same destination and can offer to share the ride (the “**Driver(s)**”). Riders connect to our MOOVIT CARPOOLING SERVICES via the Moovit mobile application (the “**Moovit App**”) and Drivers connect to our MOOVIT CARPOOLING SERVICES via a separate Moovit Carpooling Community mobile application (“**Moovit Carpool App**”).

By entering, connecting to, accessing, or using the MCS, either via the Moovit App or via the Moovit Carpool App, you acknowledge that you have read and understood the following privacy policy, the Moovit Carpooling Terms and Conditions (available at: [http://static.moovitapp.com/userguide/carpool\\_terms.pdf](http://static.moovitapp.com/userguide/carpool_terms.pdf)), Moovit General Terms of Service (available at: [http://static.moovitapp.com/userguide/moovit\\_terms\\_of\\_service.pdf](http://static.moovitapp.com/userguide/moovit_terms_of_service.pdf)) and Moovit General Privacy Policy (available at: [http://static.moovitapp.com/userguide/moovit\\_privacy\\_policy.pdf](http://static.moovitapp.com/userguide/moovit_privacy_policy.pdf)) (collectively, the “**Terms**”). These Terms constitute a legally binding and enforceable agreement between Moovit and you and you agree to be bound by and to comply with such Terms. You further acknowledge and agree to use the MOOVIT CARPOOLING SERVICES in compliance all applicable laws and regulations. All capitalized terms not defined herein shall have the meaning attributed to them in the Moovit Carpooling Terms and Conditions.

YOU MAY ACCESS AND/OR USE THE MCS ONLY IF YOU FULLY AGREE TO THIS PRIVACY POLICY. BY ACCEPTING THIS PRIVACY POLICY, ACCESSING AND/OR USING THE MCS, YOU SIGNIFY AND AFFIRM YOUR INFORMED CONSENT TO THE COLLECTION AND PROCESSING OF YOUR PERSONAL INFORMATION AS DEFINED AND EXPLAINED BELOW. IF YOU DISAGREE TO ANY TERM PROVIDED HEREIN, YOU MAY NOT USE THE MOOVIT CARPOOLING SERVICES.

The information collected regarding your use of the MCS is in addition to any and all information that Moovit collects through your use of the Moovit App, for which the General Privacy Policy applies. This Carpooling Privacy Policy is merely an addendum thereto and all Users remain subject to the General Privacy Policy. In case of a contradiction between the Carpooling Privacy Policy and the General Privacy Policy, the Carpooling Privacy Policy will take precedence with respect to the MCS.

Please note: you are not obligated by law to provide us with any information. You hereby acknowledge, warrant and agree that any information you do provide us is provided of your own free will and consent, for the purposes and uses described herein.

## **INFORMATION COLLECTED FROM THE USERS**

Moovit may collect non-identifiable and anonymous information (“**Non-Personal Information**”) which consists of technical information and behavioural information, information regarding the activity of the User on the MOOVIT CARPOOLING SERVICES (carpooling requests and approvals), session heatmaps, 'click-stream' and scrolls, operation system and browser, type of mobile device operating system version and settings, and the duration of usage of the App.

Additionally, in order to provide Users with the MOOVIT CARPOOLING SERVICES, Users will be asked to connect to the MCS through Facebook, and Moovit will collect individually identifiable information (“**Personal Information**”) of the User, including, full name, mobile phone number, email

address, Facebook Access Token (used solely in order to technically access Facebook servers to request updated information about the user which the user gave consent to provide), advertisement identification, User 'click stream' (to the extent connected to Personal Information), ranking by other Users of the travel experience, details of User's motor vehicle (for Drivers), including User Information and Travel Information (as such terms are defined in the Moovit Carpooling Terms and Conditions). Moovit shall also collect User's Facebook information, including User's Facebook profile picture, and the number of User's Facebook friends. Additionally, Moovit will collect Users geo-location in order to connect Users who would like to carpool together to a specific destination and in order to offer the Users different public transportation options including User's detailed location and route information through GPS signals, User's travel habits (such as routes, times of travel from one destination to another), home address, office address or other favourite destinations and additional information sent by the User's mobile device. You may also choose to provide an "About Me" sentence for other Users to view and additional personal information relating to your general ride preferences (such as smoker/non-smoker, favourite music etc.). For the removal of doubt, any Non-Personal Information that is connected or linked to Personal Information (for example, in order to improve the Services we offer) is also deemed and treated by us as Personal Information, as long as such connection or linkage exists.

It is your voluntary decision whether to provide any Personal Information, but such Personal Information is necessary for the provision of the MCS (e.g. to connect Drivers and Riders, to inform other Users of information needed for Users in order to determine whether to provide or to choose a ride to share). Accordingly, if you choose not to do so we may not be able to have your payments processed and/or provide you with the MCS.

To enable us to perform our contract with you, we collect Non-Personal and Personal Information for the following purposes: (i) to provide you with and operate the MCS; (ii) to connect Users for purposes of the MCS; (iii) to verify the identity of the Driver and/or Rider; (iv) to be able to contact Users for the purpose of providing them with technical assistance, support, and collect feedback; (v) to be able to reply to User online queries; (vi) for customization and improvement of the MSC's accuracy and interface. In addition, where we are required by law, we may process or disclose your information to (vii) comply with governmental agencies' requests, and (viii) to comply with any applicable rule or regulation.

For avoidance of doubt, Users must have a Moovit account in order to use the MCS and as such the information collected thereto shall be applicable to this Carpooling Privacy Policy. Moovit may thus use any information collected for your use of the Services via the Moovit App and the Moovit Carpool App in order to provide the MOOVIT CARPOOLING SERVICES.

You represent and warrant that all information provided via the MCS is complete and accurate during the duration of your use of the MCS.

## **INFORMATION SHARED WITH OTHER USERS**

Moovit may share your Travel Information with other MCS Users only to the extent required in order to provide you with the MCS via the Moovit App and the Moovit Carpool App. User Travel Information includes: (i) your full name (as provided to us for the use of the MCS), profile picture and phone number; (ii) your location and route; (iii) your intended destination including pick-up and drop-off addresses; (iv) User's travel habits (such as the routes and times of travel from home to work and back) and general ride preferences (such as preferred music, if any, smoking habits etc.); (v) required time of arrival; (vi) your motor vehicle information, including make, model, color and license plate number (for Drivers Only); and (vii) your ranking of the travel experience.

Additionally, MCS will share Driver's exact location for the duration of the carpool with a Rider or Riders, such that the Rider will be aware of Driver's estimated time of arrival. The Driver(s) and Rider(s) shall share with one another a meet up point once they have decided to carpool.

In Addition, Moovit may also share information regarding the Drivers with other Moovit Users and potential Users for the purpose of enabling and offering the MCS.

## THIRD PARTY SOFTWARE/SERVICE PROVIDERS

While using the MCS we may be using third party software and/or service for various needs, *inter alia*, in order to collect and/or process the information detailed herein (the “**Third Party Service Provider**”). Note that these are independent software and/or service providers and Moovit does not take any liability about the information collection policies of these providers, or about any kind of issue, legal or otherwise, relating thereto. Third Party Service Provider’s includes:

- Facebook, which privacy policy is available at <https://www.facebook.com/about/privacy/> (for purposes of FB Connect and use of developer tools such as FB Analytics offered by FB via the FB SDK)
- Google Analytics, which privacy policy is available at: <http://www.google.com/intl/en/analytics/privacyoverview.html>
- AppSee, which privacy policy is available at <https://www.appsee.com/legal/privacypolicy>;
- ZooZ, which privacy policy is available at [http://www.zooz.com/wp-content/uploads/2015/11/Terms\\_And\\_Conditions.pdf](http://www.zooz.com/wp-content/uploads/2015/11/Terms_And_Conditions.pdf);
- LeumiCard, which privacy policy is available at <https://www.leumi-card.co.il/he-il/Pages/Regulations.aspx>
- PayU, which privacy policy is available at <http://www.payulatam.com/imagenes-correos/pdfs/PayU%20Privacy%20Policy%20EN.pdf>
- SIng, subject to the terms available at <http://www.slng.co.il/CompanyWebSite/UserAggrement.aspx>
- Mail Chimp, which privacy policy is available at <https://mailchimp.com/legal/privacy/>
- Twilio, which privacy policy is available at <https://www.twilio.com/legal/privacy>
- RingCaptcha, which privacy policy is available at <https://ringcaptcha.com/#Amazon> Web Services, which privacy policy is available at [https://aws.amazon.com/privacy/?nc1=f\\_pr](https://aws.amazon.com/privacy/?nc1=f_pr).
- AppsFlyer, which privacy policy is available at <https://www.appsflyer.com/privacy-policy/>