



Moovit is the commuter's ticket to ride public transit, smarter. Combining municipal transit data and real-time input from our community, Moovit gets people to their destinations faster and hassle-free. Moovit is available across more than 350 cities around the world including New York, London, Los Angeles, Paris, Madrid, Barcelona, Rome, Sao Paulo, Rio de Janeiro, Bogota, Santiago de Chile, Mexico D.F., Sydney, Toronto, and Tel Aviv. Moovit is available for free in the Apple AppStore and Google Play Store.

### What makes Moovit different than other transit apps?

Moovit is the only crowdsourced transit app that harnesses the power of the crowd to create better transit data that benefits everyone. We start with data directly from the transit agencies, then add real-time data from operators and our users. Just by riding with the app open, riders are already contributing to helping others plan their travel times. Moovers, as we like to call them, can also send active status reports about their ride or station, like how crowded or clean the bus is. The more people use Moovit, the more real-time data we get about your city's public transit system. This data, in turn, gives everyone better arrival estimates and route plans.

### Key statistics (just 18 months after worldwide launch!):

- More than 6 million users across more than 350 cities
- More than 1 billion requests for real time information to date
- Hundreds of thousands of daily trip plans
- More than 10 million user-generated reports each day

### Moovit Company Background:

- Founded in 2011 in Israel by Nir Erez, Roy Bick, and Yaron Evron
- Launched Beta in Q2 2012
- Worldwide launch in Q4 2012
- Venture-capital backed: Sequoia Capital, BRM Group, Gemini Israel Funds

### Download Links:

Android: <http://bit.ly/MoovitAndroid>

iPhone: <http://bit.ly/MoovitiPhone>

### Videos:

<http://bit.ly/MoovitDemo>

[http://youtu.be/f\\_2s1j73sz0](http://youtu.be/f_2s1j73sz0)

<http://youtu.be/oga5ZMmV9Ps>

### Moovit on Social Media:

Facebook: <http://bit.ly/MoovitFB>

Twitter: <http://bit.ly/MoovitTW>

Instagram: <http://bit.ly/MoovitInst>

Pinterest: <http://bit.ly/MoovitPin>

LinkedIn: <http://bit.ly/MoovitLN>

Google+: <http://bit.ly/MoovitG>

## Media Coverage:

TechCrunch <http://tcrn.ch/1a0y3wC>

Gigaom <http://bit.ly/19pn7JB>

AllThingsD <http://dthin.gs/17AkvKJ>

TheNextWeb <http://tnw.co/1fbLfkk>

PandoDaily <http://bit.ly/1iEjTmA>

The Next Web <http://tnw.co/1aYluDm>

Top Apps <http://bit.ly/1c73qwu>

Pando Daily <http://bit.ly/IDfKo4>

## CEO Bio:

Nir Erez is a serial entrepreneur with over 20 years of experience leading technology startups. Currently Nir is the CEO and Co-founder of Moovit, the world's favorite transit app. He is also a Co-founder and Co-owner of Eyron, a holding group of software companies and a seed investment group. Nir was the Founder and CEO of ActionBase Corporation, a U.S.-based enterprise software company that was acquired in 2003. He was also the Founder, COO and a board member at OptimalTest, a leading software company that provides a revolutionary solution to the semiconductors testing world.

Prior to founding Moovit in 2011, Nir led the investment arm of Eyron Group focused on early-stage software companies. Nir holds a B.Sc. in Physics from Bar-Ilan University and is a graduate of the Israeli Defense Forces (IDF) Computer Science Academy.